

Global Business

Key Takeaways

The points on the following slides were discussed during the Global Business breakout session. This information will be used to update the GB Core for implementation this Fall. The Core will be made available for review and additional feedback soon.

Preparation

This course is designed as a business course. Students participating in the course are expected to understand the concepts that will be discussed prior to the start of the connections with their partners.

Local Time

- To enable better preparation, whenever possible, more local time will be allocated to the beginning of the course.
- This may result in having fewer overall partners.

Resources

- Key resources should be identified and made available to help partners prepare appropriately.
- A centralized repository can be maintained by GPE, but resources would need to be identified by the teachers involved.

Link Days 1 - 3

Link days 1-3 are the same for each partner you work with.

Day 1: Introductions

- Work with your partner to add a more structured icebreaker.

Day 2: Protocols and Etiquette

- Expand to include issues related to the business context within your country and/or Region

Day 3: Environmental Assessment

- Day to explore cultural influence on business practice
- Add some sort of structured analysis such as PESTEL to help compare and contrast partner countries / regions.

Links 4 - 6 and Collaborative Projects

Links 4 - 6 and the collaborative project are all focused on a specific aspect/topic that is selected in collaboration by partner teachers.

Industry

- In addition to topic, partner teachers decide which industry to focus on as well

Aspect/Topic

- Develop more topics / collaborative projects.
- These new topics must be developed in collaboration between GB faculty and the the GPE Secretariat to ensure they meet the goals of the program.

Suggested Topics

- Organizational Culture
 - Gender Issues in Business
 - Work Environment
 - Employability
 - Entrepreneurship
 - Human Resources
 - Additional Suggestions
- Welcome