



**10<sup>th</sup> Annual  
Global Partners in Education Conference**

**The Intersection of Global Education  
and Regional Economic Development**

**Call for Presentations**

<http://thegpe.org/gpe-x-2017/call-for-papers/>

Globalization and regional economic development go hand in hand. Between foreign direct investments and international companies, importing and exporting, and international tourism and educational exchange, international activity makes up a substantial part of a regional economy. There is no denying, internationalization is a vehicle for economic development and institutions of higher education play an important role in optimizing economic development in the global marketplace.

Institutions of higher education often serve as the economic engines of their region. They have an important role in preparing a workforce, as well as fueling innovation, entrepreneurship, and job and investment creation. These roles are critical to the collective success of universities, graduates and their regions in the global economy. Forging relationships between education, industry, government, and community partners is vital to build healthy, vibrant and globally competitive regions.

**We invite paper and/or poster proposals on two broad themes:**

***Best Practices and Research on Global Education Initiatives***

- Best practices within the Global Understanding course or other Global activities on your campus for promoting learning and collaboration.
- Innovative programming for Global Education.
- The innovative use of technology to enhance Global Education.
- Student outcomes and other original research findings on the impact of global education.

***Intersection of Globalization, the University, and Regional Economic Development***

- Preparing students for success in a global, multicultural workforce.
- Case studies highlighting the intersection of globalization, the university and regional economic development.
- Best practices in education-to-workforce pipelines supporting regional industry/economic clusters
- Using the university-based economic development taxonomy recently developed by the Association of Public and Land Grant Universities, in partnership with the University Economic Development Association, proposals are invited in the following six categories:

**Talent**

Talent includes the spectrum of knowledge transfer activities by which universities educate people, developing human capital for the 21st century Knowledge Economy. This category includes lifelong learning, both degree and non-degree programs, experiential education and discovery-based learning programs, active alignment of curricula to industry needs, etc.

### **Talent + Innovation**

Projects and initiatives that synergistically connect TALENT and INNOVATION, to create innovators of many kinds—business entrepreneurs, idea or product makers, and problem-solvers.

Entrepreneurship education projects/initiatives and experiential learning projects/initiatives to connect students with entrepreneurs are just two examples of the types of projects/initiatives included in this category.

### **Talent + Place**

Projects and initiatives that synergistically connect TALENT and PLACE in ways that enrich discourse, promote civic participation, and otherwise enhance quality of place. Just a few examples include K-12 school improvement partnerships; local government training institutes; and higher education involvement in regional government, economic development organizations, and community and wellness projects/ initiatives.

### **Innovation**

Innovation begins with basic research, but then builds on knowledge creation to encompass knowledge transfer and application in ways that are useful and relevant to society. This category encompasses basic research; applied, translational, problem-oriented, and industry-contracted R&D; cooperative extension services; technology transfer; etc.

### **Place**

Place is defined as the many and diverse ways in which institutions contribute to making attractive, competitive communities—places where people want to live, create and take jobs, raise their families, participate in civic life, and age and retire. Competitive, successful communities and regions are attentive to the health, education, environment, housing, safety, and entertainment needs of community members. Campuses and sites like research parks are components of place-making, but the focus of this definition is broader, on communities, or even on regions.

### **Innovation + Place**

Projects and initiatives that synergistically connect INNOVATION and PLACE, to create physical places that attract and build concentrations of talent and innovators—knowledge communities. This can be construed as either or both (1) a specific site, such as a university research and technology park, incubator, accelerator, etc., or (2) a larger community, area, or region, such as an innovation district.

## **Submission Guide**

Please submit a 250 word (max) abstract by **February 15, 2017**. To submit your abstract please go to: <http://thegpe.org/gpe-x-2017/call-for-papers/>. You may select to present either a 10 minute paper or poster presentation. A template for the poster will be provided and posters will be printed here at ECU.

### **Important Dates:**

- February 15, 2017: Abstract submission
- April 1, 2017: Poster submission